Taylor Trujillo

CONTENT DESIGNER

Contact

+1 (860) 878 4204

taylortrujillom@gmail.com

linkedin.com/in/taylor-trujillo

tmtrujillo.github.io/portfolio

About

Experienced UX and technical writer with a background in education.

Skills

- HTML/CSS
- Markdown
- Git
- JavaScript
- Python

Tools

- Figma
- Articulate 360
- Pendo
- Appcues
- Heap
- Adobe Creative Cloud
  - Photoshop
  - Premiere Pro
  - InDesign
  - Illustrator

Professional experience

Content Designer II
November 2022 - Present

Technical Writer I
April 2021 - November 2022

GoFundMe/Classy | San Diego, CA

- Decreased care cases in a leading product region by 45% YoY through in-product guides and resources
- Revised product copy on new features to align with accessibility best practices and organization style guide
- Led cross-team collaboration by developing and maintaining a help center for beta features as a single source of truth

Lead Lesson Plan Writer
May 2019 - April 2021

Uncommon Schools | New York, NY

- Improved quarterly exam scores by 11% network-wide through revised lesson plans for the 50+ schools
- Maintained improved scores through remote instruction by developing multimedia materials during in-person school closures
- Spearheaded project to improve lesson plan adoption by creating concise materials with half the length of earlier documents

Lead History Teacher
March 2017 - April 2021

Ocean Hill Collegiate | Brooklyn, NY

- Boosted student's average written exam scores by 24% through rigorous writing feedback loops
- Improved overall homework completion 30% by maintaining consistent lines of communication with student's at-home parents and guardians
- Led an inclusive classroom environment facilitating critical daily discussion

Education

Relay Graduate School of Education
Master of Arts in Teaching

Florida State University
Bachelor of Arts in English and Communications